



JAPAN-NETHERLANDS SOCIETY OF THE KANSAI

7 February, 2025

Invitation to the 255th Regular Meeting

We are pleased to announce that we will hold the 255th Regular Meeting of the Japan-Netherlands Society of the Kansai as follows. At this meeting, guest speaker Ms. Denise Lutz, Agricultural Counsellor of the Embassy of the Kingdom of the Netherlands in Japan, will deliver a lecture. We look forward to your participation.

1. Date & Time: Wednesday, 19 March 2025, 17:00-19:30

2. Venue: Hall on the 5th Floor / Restaurant on the 3rd Floor

Chuo Denki Club

1-25, 2-chome, Dojimahama, Kita-ku, Osaka

JNSK Secretariat: 070-2910-0788

3. Programme: 16:30 Start of registration on the 5th Floor

17:00 Lecture at the 5th floor hall

18:00 Buffet party at the 3rd floor Restaurant

19:30 Closing



Outline of Lecture

Lecturer: Ms. Denise Lutz, Agricultural Counsellor of the Embassy of the Kingdom of the Netherlands in Japan

Theme: "Food Innovations in the Netherlands: Creating the Proteins of the Future"

Note: Please bring your smartphone as your views will be collected via an online questionnaire during the lecture.

The Netherlands has a highly developed and competitive agri-food sector. As a result of the innovative character, intersectoral collaboration and international perspective of the Dutch agrifood sector, the Netherlands has become one of the world's largest exporters of agricultural products. However, the country has also developed into one of the world's biggest alternative protein hubs over the past two decades with an expansive ecosystem dedicated to create alternative protein solutions with global impact.

Innovation and diversification of protein sources is an important challenge not just for the Netherlands. Food security, one of the drivers of the development in the Netherlands, is also an important issue to Japan. And as a major food importer, Japan has a considerable global environmental footprint to consider. While the market for alternative proteins in Japan is still in development, Japan is well-known for its innovative food technologies. The Netherlands is therefore seeking opportunities for collaboration with Japan in this field.

On 19 March, we will present the state of play in the Netherlands and how we intend to forge new partnerships and collaborations on future proteins at the Expo 2025 Osaka, Kansai.

4. Fee: ¥5,000 per person (Student Fee: ¥3,000)

5. Application deadline: Wednesday, 12 March

Attendance application form link: https://forms.office.com/r/4t8LCZt4UT

If you are unable to apply through the link or if you will be absent, please contact us via

email at kansai-nichiran@gg.jp.panasonic.com

6. Payment: to MITSUI SUMITOMO GINKO, OSAKA HONTEN EIGYO-BU

FUTSU YOKIN (ordinary savings) Account No. 156093 / Kansai Nichiran Kyokai

The deadline for transfer and cancellation is **Friday**, **14 March**.

Please note that no refunds will be made for cancellations after the deadline. If payment cannot be confirmed by the deadline, the participation will be cancelled.

Notice: The email address for JNSK has changed to kansai-nichiran@gg.jp.panasonic.com

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Access to Chuo Denki Club (Central Electric Club)

